

# Welcome to the Enterprise Development Programme

## Programme Support and How to Apply

**Enterprise or social enterprise:** this means a business or organisation that aims to make money but also support society at the same time. They use some money to support communities and to make people's lives better.

**Enterprise Development Programme:** this is a project that supports organisations to work on their enterprises. The programme gives organisations support with money and learning. They can use this support to make people's lives better.

The Enterprise Development Programme works in partnership with organisations when designing programmes with them; they are very hands-on.

If your organisation is given the chance to take part in the programme, you will work with leaders from each sector (a sector leader) to make sure your support needs are being met.

**Depending on your sector, you might work with these organisations:**



[Association of Mental Health Providers](#) is a charity that supports mental health organisations across England and Wales.



[Centre for Youth Impact](#) is an organisation that works with partners across the youth sector in the UK. They want young people to have access to great services across the UK.



[Equally Ours](#) is a charity that brings together people and organisations across the UK. They work on issues such as equality, human rights and social justice.



[Homeless Link](#) is a charity that supports organisations that work with homeless people in England.

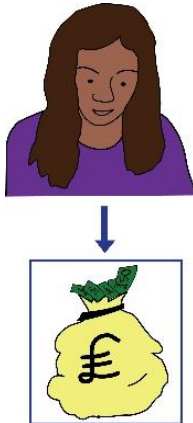


You will work with one of these organisations to look at your support needs. You will look at what kind of support you need around learning and grants. Together, you will design your support package.

This support package will give you access to some of these things:



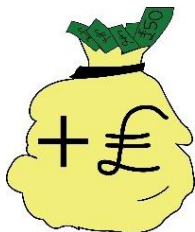
- Really great learning opportunities. You will work on this with the leader of your sector.



- The chance to apply for a **feasibility grant** or **development grant**. These grants can support you to practice what you have learnt. The most money you are likely to get for these grants is £30,000 (30 thousand pounds).

**Feasibility grant:** this means a grant that can be used to support research about your enterprise. You can do research to find out who your customers might be and how you will reach out to people about this.

**Development grant:** this means a grant you can use to support you to start or grow your enterprise.



If you want to apply for these grants, you might have to reach certain goals or show that you are bringing other money in.



- Lots of opportunities for **peer learning** and **networking**.

**Peer learning:** this means when people use their own experiences of learning to help each other.

**Networking:** this means meeting people who work in the same areas or same kinds of jobs. You can share information and ideas with each other.



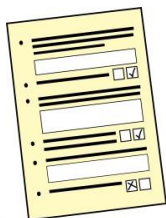
- A team of experts in the law. You won't have to pay these experts for their services. They will be able to listen to your ideas and support you with issues and advice about laws around **trading**.

**Trading:** this means buying and selling things or services to get more income.



- Invites to meetings about working on enterprises and social investment. These meetings will talk about how to work on these areas within the charity sector.

**The application process involves two steps:**



Apply here

### Step One

The Stage 1 Application Form asks you about your organisation, how it is run and your planned trading activity.

Link to application form

<https://sibgroup.tfaforms.net/4827354>



This will be reviewed by one of the sector leaders. You will hear whether your application has been successful or unsuccessful within 2 working days.

If you are successful you will be asked to make a Stage 2 application.



## Step Two

You will receive a link to the Stage 2 Application Form. The questions on the form will ask you for more information and details about your organisation, what you do, and what you plan to do.

Guidance on how to answer the questions can be found [here](#).



When you've submitted your Stage 2 Application, a manager from the Social Investment Business team will review of your application. They may get in touch with you if they have any more questions.



After you have talked to one of our managers, your application will be reviewed again, by a few different people and groups such as:

- Leaders from your sector
- Social Investment Business
- Access -The Foundation of Social Investment



We will try to let you know whether or not your application has been successful within 8 weeks.



If you get onto the programme, we will get in touch to talk to you about your support package. After we have agreed about your support package, we will send you a letter.



This letter will tell you about the **terms and conditions** of the support.

**Terms and conditions:** this means a document which sets out the rights and responsibilities of two organisations who are working together. This is an agreement by law.

## Please contact us if you have any Questions?



We're here Monday to Friday. We are open from 9am to 5pm



If you have any questions at any time, please call us on this number:

**020 3096 7900**



Or you can email us on this address:

[enterprisedevelopment@sibgroup.org.uk](mailto:enterprisedevelopment@sibgroup.org.uk)



If you have any communication needs or find completing a form difficult we're happy to talk about other ways you can tell us about your enterprise idea.

Contact your sector's Enterprise Development Manager:

Equality

[aimee.dorsett-browne@equallyours.org.uk](mailto:aimee.dorsett-browne@equallyours.org.uk)

Homelessness

[Murphy.Hopkins-Hubbard@homelesslink.org.uk](mailto:Murphy.Hopkins-Hubbard@homelesslink.org.uk)

Mental Health [greg@amhp.org.uk](mailto:greg@amhp.org.uk)

Youth [steve.hillman@youthimpact.uk](mailto:steve.hillman@youthimpact.uk)